



Mrs Wordsmith®



# 10,000 Word Journey

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**The World's Most Effective  
Vocabulary Programme**

**We're illustrating the 10,000 words  
that matter to academic success  
with the Emmy Award-winning  
artist behind *Madagascar* and  
*Hotel Transylvania*.**

# 10,000 Word Journey



**There are 10,000 words  
that are pivotal to success.  
We have all of them.**

**1,000,000**

words in the English Language  
of which

**42,000**

core words, like 'snow'  
allow you to understand  
words like 'snowy'

**27,000**

are too technical  
or archaic

**5,000**

too easy

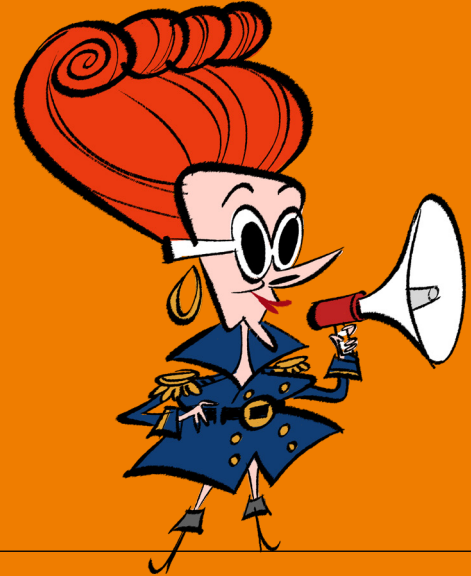
**10,000**

are words you need to  
know to be smart

**Your 10,000 word journey  
begins here...**

# Why Teachers Love Mrs Wordsmith

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## Why Teachers Love Mrs Wordsmith

- Engaging content keeps children focused and makes you the star of the classroom
- Our experts from Cambridge University have identified the 10,000 words that boost writing fluency and reading from the ages of 7-17
- Aligned to the National Curriculum to reinforce accelerated learning at school and support teachers
- Easy to use for teaching assistants
- Downloadable worksheets and mind maps, coming soon

# Learn the narrative words to craft great stories.

See it. Learn it. And never forget it.



## 1. Learn The Daily Challenge Booklet

Little and often. Learn how to use one word a day in minutes.

## 2. Practise Word Pair Cards

Easy spaced repetition. Test word pair knowledge.



## 3. Use The World's Best Illustrated Dictionary

Never run out of words with the longest list of 1500 storytelling words.

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# Why it Works

Working with our team of experts at Cambridge University, we teach students how to use words immediately and empower them to make inferences.



## Word Pairs

We make it easy to teach and learn word pairs. Word pairs, or what experts call collocations, are the correct use of the words in context. Research has shown that collocations boost fluency in writing and increase reading age.

What exactly are they? A word pair or collocation is a combination of two or more words that are frequently found together in text such as 'chiselled jaw'.

Some people say it's teaching a 'writer's intuition'. For example, the word 'blundering' is statistically paired with 'blundering fool', 'blundering beginner', and 'blundering politician'.

And what's best, developing a writer's intuition needs to be a lifelong goal for every student.

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# How Mrs Wordsmith Aligns with the National Curriculum

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## **We Promote the Pleasure of Reading and Books:**

Our illustrations present the meaning of a word in a fun and engaging way. This characterization of the word gives children a love of words themselves.

## **Our Illustrated Words Inspire Conversations About Meaning:**

Each of our illustrated words tells its own story, giving children an easy way to talk about a word's definition and their favourite words. The illustrations, along with the accompanying definition, teach context.

## **Our Words are Based on the Building Blocks of Narrative:**

The KS1 and KS2 curriculum focuses heavily on a student's ability to use English for storytelling and narratives. Mrs Wordsmith's first 6 months of vocabulary are drawn from storytelling themes, including character, setting, action, and emotion.

## **Our Words Can Be Used to Teach Vocabulary Strategies:**

The national curriculum also has a strong focus on strategies to break vocabulary words down to their component parts. 'Unbearable' becomes recognisable partly through being the negative (un-) of an ability (-able) - which leaves only the root (bear) to clarify. With illustrations to convey meaning, words are clarified along with these affixes.

## **Our Words Can Help Teach Decoding Strategies:**

Mrs Wordsmith exposes students to new combinations of letters that produce different sounds (phonetic knowledge). They'll learn to say 'Audacious' and learn the 'Au-' sound and the '-cious' sound. They will then be ready to face other words with these letter combinations, like 'Auditorium' and 'Vicious'. This ability to decode letters into their sounded word is central to word reading across the KS1/KS2 curriculum and clears a path towards effective spelling of words, away from errors like 'oditorium' or 'vishus'.

\*DfE KS1 and KS2 Requirements



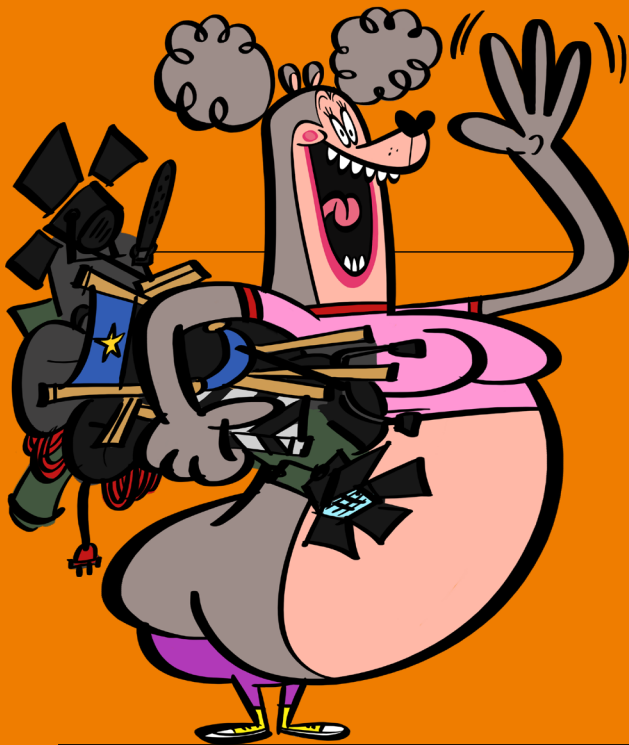
Bogart



Plato



Bearnice



Armie



Brick



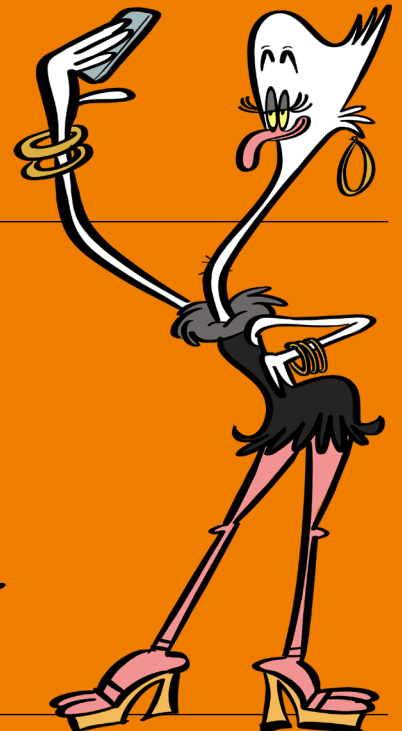
Clench



Yin & Yang



Oz



Stacks



## Characters





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[www.mrswordsmith.com](http://www.mrswordsmith.com)